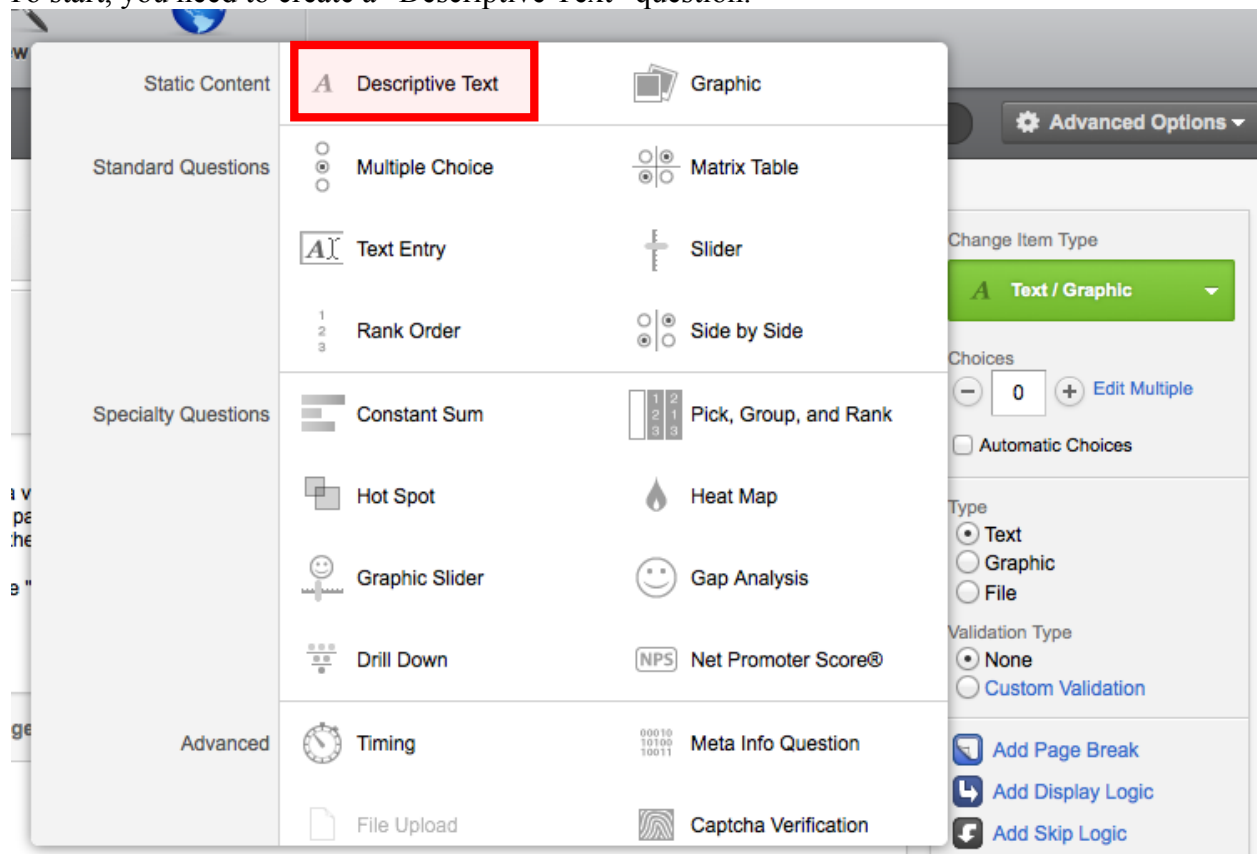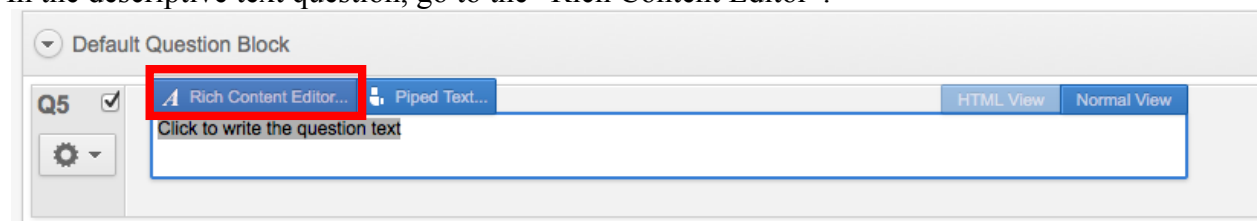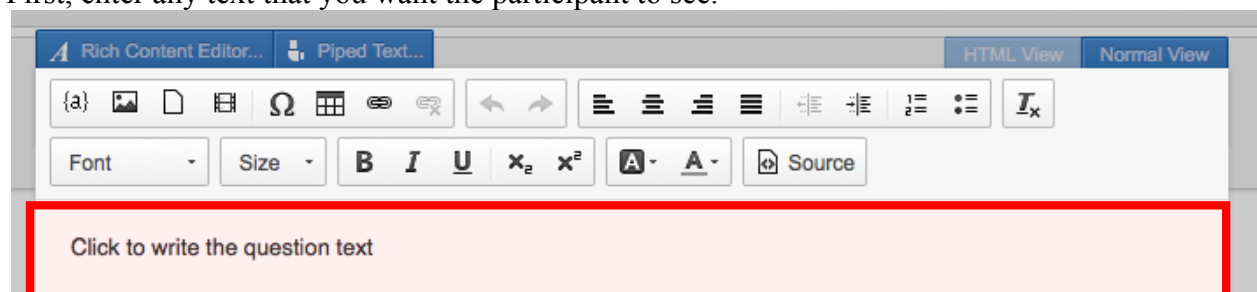To start, you need to create a "Descriptive Text" question.
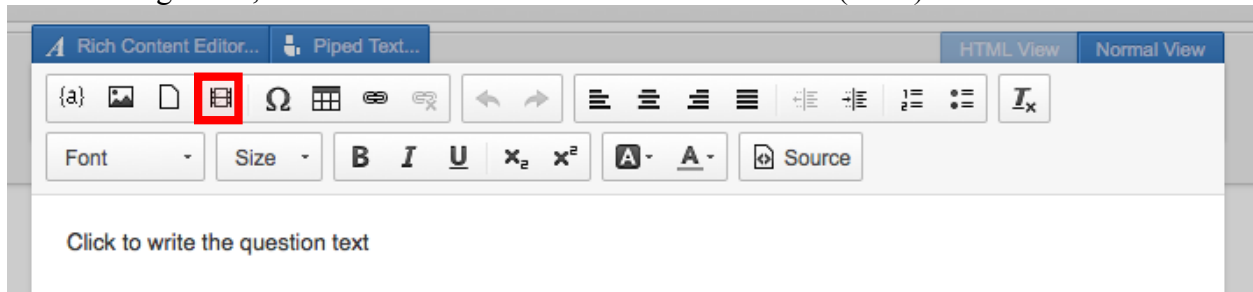

In the descriptive text question, go to the "Rich Content Editor".

First, enter any text that you want the participant to see.

In the editing menu, click on the icon that looks like a bit of film (▦).

You'll have to upload the file from your computer to Qualtrics. The file should be in either an .mp4 or .mov format, that way it will be compatible with most internet browsers. The video file needs to be 16MB or smaller. To select a file, click on "Select File From Library".
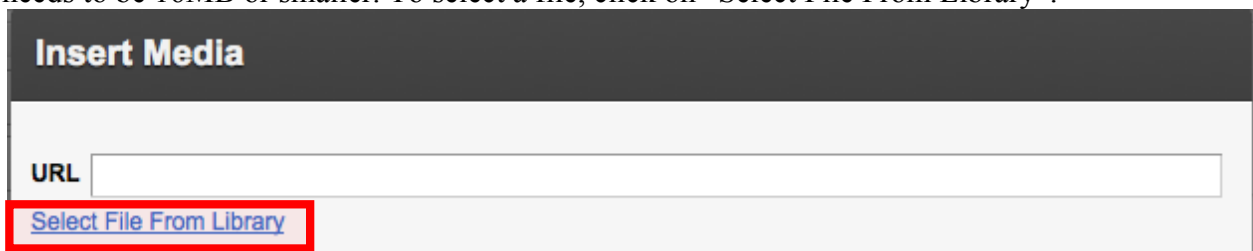
Next, click "Upload a New File".
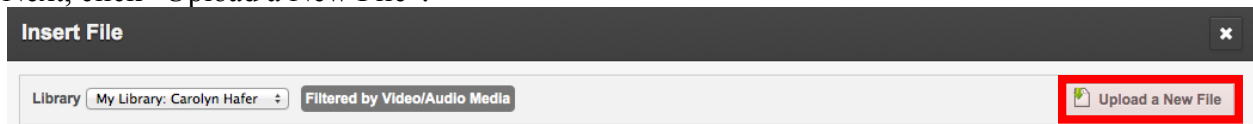
Click on "Browse" and find the file on your computer.
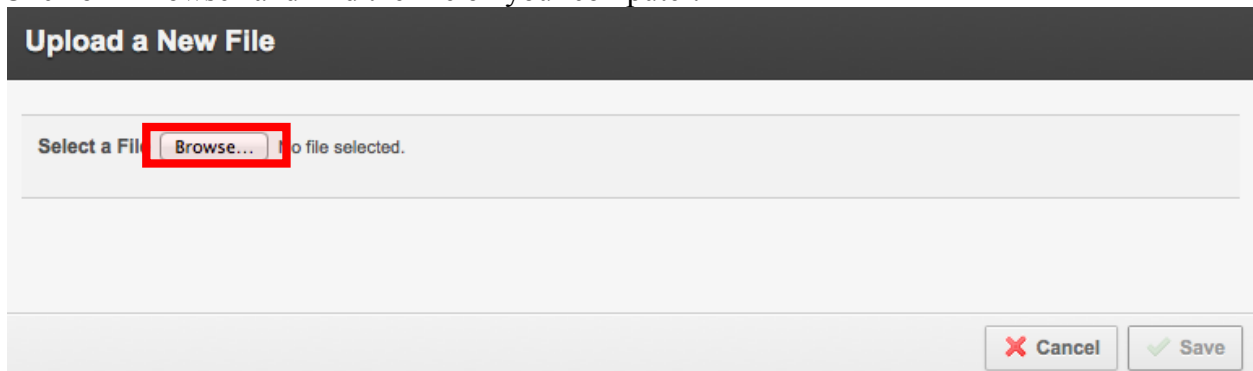
Once the file has been uploaded onto Qualtrics, click "Save". The file I uploaded was called "Goat scream for qualtrics" and I saved it in the "Unassigned" folder. Save your video in whatever folder you want or create a new folder for your videos. Just be sure to remember where you saved them.

Now select the file from the library.

Once the preview has loaded, click "Insert".
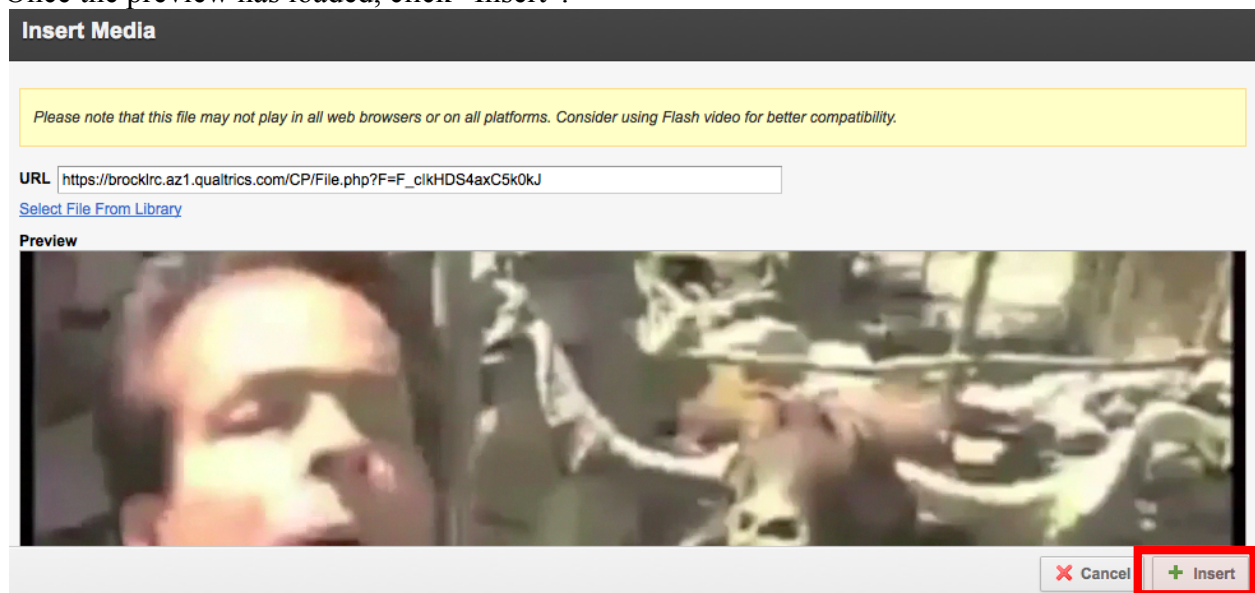
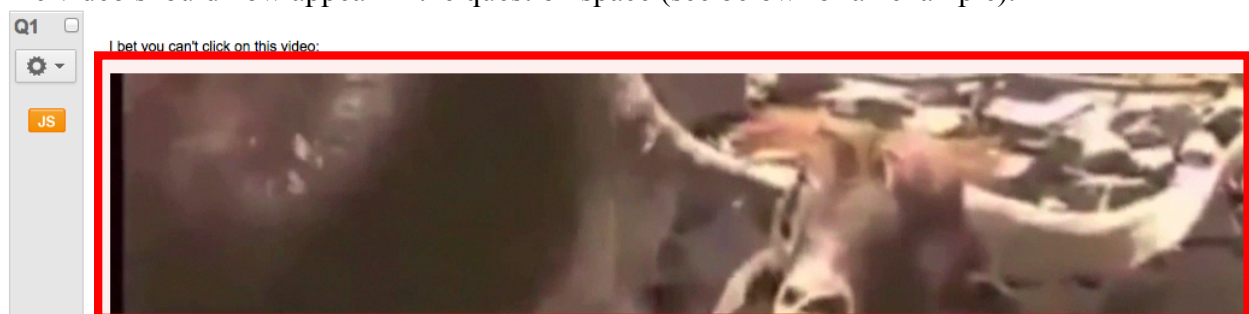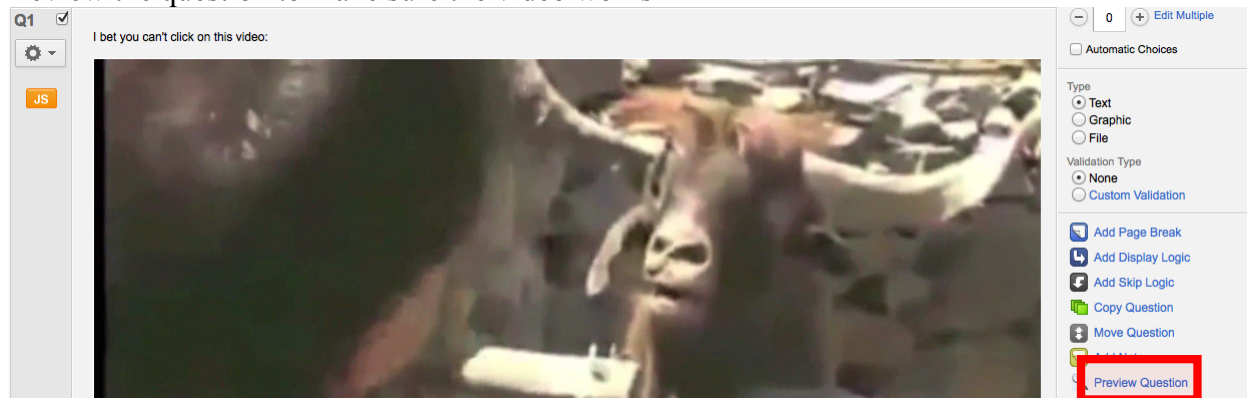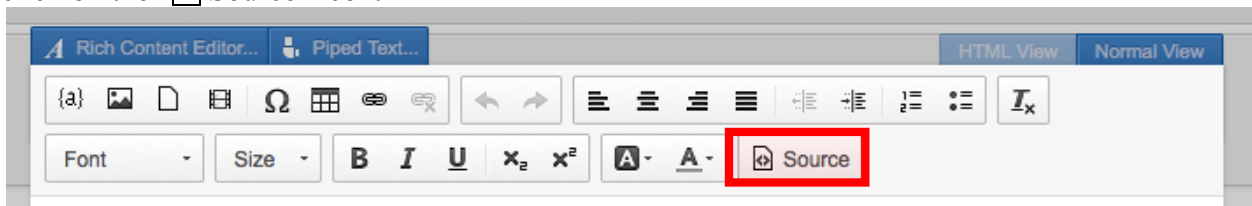The video should now appear in the question space (see below for an example).

Preview the question to make sure the video works

Once you have made sure that the video works, go back into the rich content editor. This time, click on the "<> Source" icon.

You'll see a bunch of html code in the editing window. It should look something like this:

```
I bet you can't click on this video<br />
<br />
<embed align="middle" autoplay="false" bgcolor="white" class="qmedia"
controller="true" height="542"
pluginspage="http://www.apple.com/quicktime/download/"
src="https://brocklrc.az1.qualtrics.com/CP/File.php?F=F_cIkHDS4axC5k0kJ"
type="video/quicktime" width="962"></embed>
```

Don't freak out. I'm going to break this down for you so you know what everything is.
- **blue text** : whatever text you entered before adding the video (e.g., instructions)
- gray text : stuff you don't need to worry about (**Leave this text alone**.)
- **red text** : things you'll be editing in the next few steps
- **green text** : information that is specific to your video (This look different because the size and source of your video will likely be different that the one I used. That's fine. **Leave this text alone**.)

```
I bet you can't click on this video<br />
<br />
<embed align="middle" autoplay="false" bgcolor="white" class="qmedia"
controller="true" height="542"
pluginspage="http://www.apple.com/quicktime/download/"
src="https://brocklrc.az1.qualtrics.com/CP/File.php?F=F_cIkHDS4axC5k0kJ"
type="video/quicktime" width="962"></embed>
```

See, not so bad, right?

You're going to make two very simple edits to the code I just showed you.

1. Where it says "`autoplay="`**`false`**`"`" change "**`false`**" to "**`true`**".
2. Where it says "`controller="`**`true`**`"`" change "**`true`**" to "**`false`**".

Below is the code before the changes (left) and after the changes (right) so that you can see how the changes look with the rest of the code. The text that has been changed is in **purple**.

<div style="display: flex;">

ORIGINAL

```
I bet you can't click on this
video<br />
<br />
<embed align="middle"
autoplay="false" bgcolor="white"
class="qmedia" controller="true"
height="542"
pluginspage="http://www.apple.com
/quicktime/download/"
src="https://brocklrc.az1.qualtri
cs.com/CP/File.php?F=F_cIkHDS4axC
5k0kJ" type="video/quicktime"
width="962"></embed>
```

EDITTED

```
I bet you can't click on this
video<br />
<br />
<embed align="middle"
autoplay="true" bgcolor="white"
class="qmedia" controller="false"
height="542"
pluginspage="http://www.apple.com
/quicktime/download/"
src="https://brocklrc.az1.qualtri
cs.com/CP/File.php?F=F_cIkHDS4axC
5k0kJ" type="video/quicktime"
width="962"></embed>
```

</div>

By setting "autoplay" to "true" you have made it so that the video will play as soon as the page loads. By setting "controller" to "false" you have disable all video controls (e.g., play, pause, skip). This way the video will play without participants having to click anything, which will allow them to see the video after you've put the invisible object in front of it.

Next you'll be creating an invisible object that will prevent participants from clicking on the video (which should make it so that they can't download the content). Basically what you are going to be making is an empty container (also called a content divider, or 'div'). The container will be fixed over the top of the video and any preceding text, making it so that participants cannot click on the video or highlight any of the text. The code for the container is shown below.

```
<div style="text-align: center; position: absolute; top: 9px; height:
750px; width: 1000px;"> </div>
```

As with the code I showed you earlier, I'm going to walk you through what all of this is.

- **`<div …>`** : this indicates the beginning of the code for the container
- **`style="…"`** : the style element is where you put the information about how the container should be rendered (so, what you want it to look like)
- **`text-align: center;`** : within the style list, this indicates that you want the text and the element to be centred
- **`position: absolute;`** : this indicates that you want the container to always appear in a particular spot on the screen (this, along with the size specifications, will ensure that the video will be covered by the container)
- **`top: 9px;`** : this places the top of the container 9 pixels from the top of the page (in the default layout, that's about halfway through the red Brock banner)
- **`height: 750px;`** : this specifies how tall the container will be (I set it to a little more that 200 pixels taller than the actual video height so that I can be sure the whole thing is covered. The size of the container can also be adjusted manually in the rich content editor

after you've created the container using the code. Adjusting the size manually is similar to adjusting the size of an image in Microsoft Word.)

- `width: 1000px;` : this specifies the width of the container (The default width of the survey skin is usually around 1000 pixels. By making the container 1000 pixels wide, it ensures that the whole width of the video is covered.)
- ` ` : this is the content of the container and this series of characters indicates a space (In html, ' ' literally means ' '. The container can't be completely empty, otherwise the code won't work. I used space instead of text in order to ensure that the contents of the container do not interfere with the video or any instructions that will be behind it.)
- `</div>` : this tag indicates the end of the container code

So together the entire code looks like this (with colour-coding):

```
<div style="text-align: center; position: absolute; top: 9px; height: 750px; width: 1000px;"> </div>
```

To create the container, paste or type the code above the rest of the code in the html editing window (which you can open in the rich content editor by clicking the "⟨⟩ Source" icon). An example of where to put the code is shown below. The code for the video that I discussed earlier is in gray and the code for the container is in the same colours as above.

```
<div style="text-align: center; position: absolute; top: 9px; height: 750px; width: 1000px;"> </div>
I bet you can't click on this video<br />
<br />
<embed align="middle" autoplay="true" bgcolor="white" class="qmedia" controller="false" height="542" pluginspage="http://www.apple.com/quicktime/download/" src="https://brocklrc.az1.qualtrics.com/CP/File.php?F=F_cIkHDS4axC5k0kJ" type="video/quicktime" width="962"></embed>
```

Now you have made it so that your video plays automatically when the page loads and participants will not be able to click on or (presumably) download the video. But wait! There's more! Now I will show you how to make it so the survey automatically advances after the video is finished playing *and* how to hide the "Next" button so that participants can't move on until they've watched the video. This is probably easier than everything else you've done so far, I swear!

First, make sure there is a page break before and after the question containing the video. Next, open the drop down menu on the left side of the screen under the check box and the question number (indicated by the ' ⚙ ' icon). Click on "Add JavaScript…"
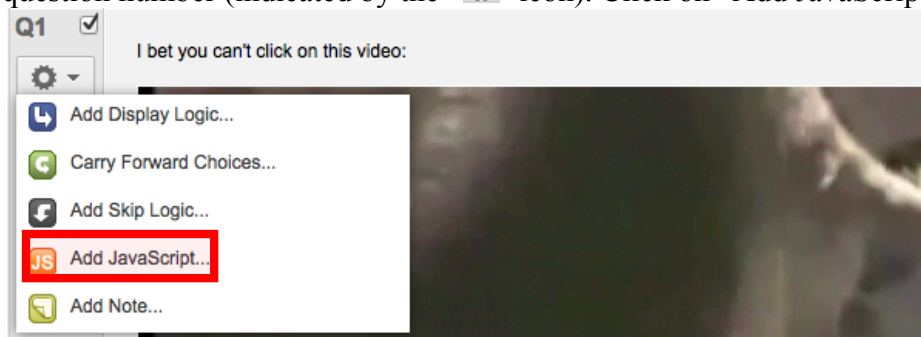
The JavaScript entry panel should look like this. You're going to paste some code beneath where it says "/*Place Your Javascript Below This Line*/".

Edit Question JavaScript

```
Qualtrics.SurveyEngine.addOnload(function()
{
    /*Place Your Javascript Below This Line*/

});
```

The script you're going to enter is as follows.

```
this.hideNextButton();
var that = this;
(function(){that.clickNextButton();}).delay(12);
```

Again, I've broken down what the code means below.
- `this.hideNextButton();` : this hides the "Next" button so that participants cannot continue to the next page until it continues automatically
- `var that = this;` : this indicates that the object referred to as "that" in the javascript is the same as the object referred to as "this"
- `(function(){that.clickNextButton();}).delay(12);` : this indicates the amount of time in seconds before the page automatically continues (The video clip I used was 13s long, so I set the delay to 12s. Usually it takes 1-5 seconds for the video to finish loading, and the timer doesn't start until everything on the page is fully loaded. Setting the timer for a second or two less that the total time of the video should make it so that page continues almost immediately after the video is over.)

The **red** text is the only text that you need to edit in the JavaScript. Set the delay timer to whatever amount of time is appropriate for the video that you are using (either the total time of the video in seconds or a few seconds less than the total time).

```
this.hideNextButton();
var that = this;
(function(){that.clickNextButton();}).delay(12);
```

After indicating how long before the page automatically continues, paste the JavaScript below where it says "/*Place Your Javascript Below This Line*/". It should look similar to the image below.

Edit Question JavaScript

```
Qualtrics.SurveyEngine.addOnload(function()
{
    /*Place Your Javascript Below This Line*/
this.hideNextButton();
var that = this;
(function(){that.clickNextButton();}).delay(12);
});
```

Once you have successfully entered the JavaScript, hit the "Save" button in the bottom right corner of the JavaScript editor. That's it! ☺